

Enrollment No: _____

Exam Seat No: _____

C. U. SHAH UNIVERSITY

Winter Examination-2020

Subject Name : Principles of Management

Subject Code : 5MS01POM1

Branch: MBA

Semester : 1

Date : 08/03/2021

Time : 03:00 To 06:00

Marks : 70

Instructions:

- (1) Use of Programmable calculator and any other electronic instrument is prohibited.
 - (2) Instructions written on main answer book are strictly to be obeyed.
 - (3) Draw neat diagrams and figures (if necessary) at right places.
 - (4) Assume suitable data if needed.
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SECTION – I

Q1. **Attempt the Following questions** (07)

- A. Define “Management”.
- B. Explain “Administration”.
- C. Give Management functions stated by Shri Luther Gullick.
- D. Explain “Planning”.
- E. Explain “Strategies”.
- F. Define “Values”.
- G. Explain “Organisational Design”.

Q2. **Attempt all question.** (14)

- a. Describe the planning premises. (7)
- b. Write and explain the objectives of management. (7)

OR

Q2. **Attempt all question.** (14)

- a. Explain different types of Organisation. (7)
- b. Write a detailed note on Business ethics and value. (7)

Q3. **Attempt all question.** (14)

- a. Write a short note on “Management by Objective”. (7)
- b. Write a detailed note on Importance of Planning”. (7)

OR

Q3. Explain “Departmentation”. Also specify its advantages and disadvantages. (14)



SECTION – II

- Q4. **Attempt the Following questions** (07)
- A. Define “Responsibility”.
 - B. Explain “Liberalization”.
 - C. Explain “Direction”
 - D. Explain “Line Organisation”.
 - E. Explain “liberalization”.
 - F. Explain “Budget”.
 - G. Explain “Reporting”.
- Q5. **Attempt all questions** (14)
- a. Explain different controlling techniques. (7)
 - b. Discuss the role of information technology in controlling. (7)
- OR**
- Q5. Explain “Resistance” and also specify reasons of resistance of control and how to overcome it. (14)
- Q6. **Attempt all questions** (14)
- a. Explain benefits of Globalization and Liberalization (7)
 - b. Explain the concept of Productivity in detail. (7)
- OR**
- Q6. **Attempt all questions** (14)
- a. State the importance of Harmonizing Objectives. (7)
 - b. Discuss process of Implementation of Decision making strategy. (7)

